

# Innes Street Market

Salisbury, NC

## Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

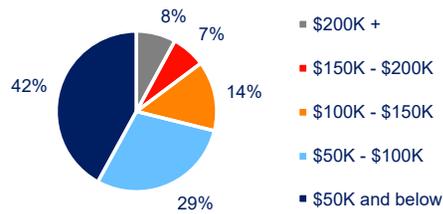
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	5,396	31,866	56,967	63,946
Total Daytime Population	5,080	47,410	72,917	78,423
Workplace Population	2,545	21,309	27,211	28,273
Average Household Income	\$73,243	\$86,931	\$88,553	\$88,787
Median Household Income	\$56,077	\$61,828	\$64,172	\$64,845
Total Households	2,240	12,669	22,464	25,007
Median Home Value	\$247,617	\$272,753	\$282,003	\$279,430
College (4+)	21.4%	26.4%	24.4%	23.8%
Total Consumer Spending/Capita (Weekly)	\$392	\$404	\$408	\$409
% of Households with Children	29.8%	26.5%	25.8%	25.4%

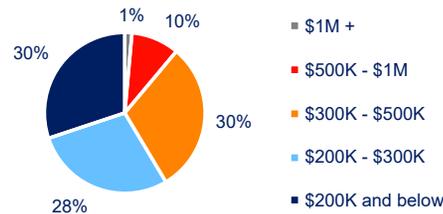
### 2030 Demographic Projections

Projected Population	5,307	31,341	56,179	63,123
Projected Annual Growth Rate	-0.3%	-0.3%	-0.3%	-0.3%
Projected Total Growth Rate (5-Yr)	-1.7%	-1.6%	-1.4%	-1.3%

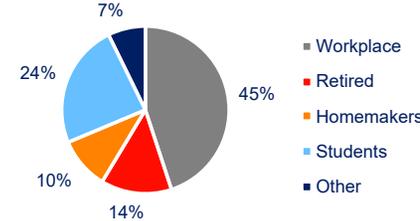
### 3-Mile Radius Section Detail



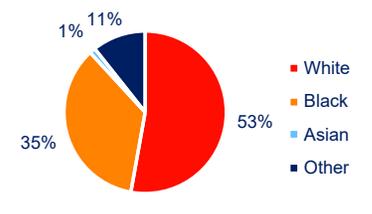
Household Income



Home Value



Daytime Population



Hispanic Origin: 10.0%  
Race

